



THERMAL LABELS

If toner expenses are getting out of hand, then it's time to consider thermal labels. Listed below are a few items to consider when weighing your options.

Please note that some thermal labels can cost as much or more than laser labels, but the overall savings will add up.

The Average footprint for a Direct Thermal desktop printer (below on left) is only 6.75" wide x 8.25" deep. Some larger models may take up more space but allow for larger rolls, which equals less changeover time. Consult with your software company to verify which printer models they support.



REDUCE TONER EXPENSES

Thermal labels do not require toner, however laser printers and toner are still required for P/E and reports. Most customers reduce their overall toner expense by 50% when converting to thermal labels.

FREIGHT SAVINGS

Pharmacies using an 8.5" x 11" laser format can reduce their freight charges by 50% when converting to half sheet laser formats, or thermal labels in most cases.

ELIMINATE WASTE

For refills the bulk of the laser label format is often unused and thrown out.



DECREASE OVERALL LABEL COSTS UP TO 30%

Are you using a full size 8.5” x 11” or 8.5” x 14” laser label? If so, then you may be able to lower your toner expenses by 50% by converting to thermal or a smaller laser label format.

Full size laser label formats supported by various software companies remain very popular, but there is a definite trend of thermal label conversions over the past 5-10 years. There are alternatives worth looking into that may fit your pharmacy better.

Consider the following:

Rx Systems customers using full size laser labels and remanufactured toners (toner pricing is listed below) spend approx. \$15-20 on toner for every thousand labels they use. **That equals approximately 40-50% of the average label cost.**

Many software companies support a 5.5” x 8.5” Duo-Web label, Rx Systems’ Style GGG-A, that has gained tremendous popularity over the last 10-15 years. It costs about 30% less than full size labels, reduces freight costs, eliminates the need for a thermal printer, plus it may greatly reduce your toner expenses. The Patient Education section is normally printed on inexpensive plain white bond paper from a 2nd drawer in your existing laser printer when required.

Numerous independent and nearly all chain pharmacies have converted to thermal labels vs. laser. The label pricing is generally less, and eliminates toner expenses, except P/E sections & reports, which still require a laser printer. The purchase of a separate thermal printer is required. Pharmacies can reduce overall label expenses up to 30% (lower cost/freight/toner) when using thermal or a half sheet laser format.

Most software companies support at least 3-4 retail thermal format designs. Check with Rx Systems to see which formats your software company supports.

Contact your local Rx Systems rep., call customer service, or e-mail sales@rxsystems.com to request more information. Provide the name of your software provider, and we can e-mail a flier with specific options or mail samples.

	Description	Qty. 1	Qty. 2+
Lexmark Reman	MS810 Cartridges	329.00/ea.	309.00/ea.
Toner Cartridges	MS610 Cartridges	299.00/ea.	279.00/ea.
From Rx Systems	T650 Cartridges	265.00/ea.	250.00/ea.
	T640 Cartridges	170.00/ea.	160.00/ea.
No freight on toner.	T630 Cartridges	160.00/ea.	150.00/ea.

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LASER LABELS THERMAL LABELS STOCK BAGS CUSTOM BAGS PILL CARDS VIALS EYECON PILL COUNTER